

ICO-WHO SYMPOSIUM ON TOBACCO CONTROL

2016 Symposium

The WHO Framework
Convention on Tobacco
Control: challenges ahead

The WHO Framework Convention on Tobacco Control (WHO FCTC) is an evidence-based treaty that reaffirms the right of all people to the highest standard of health. The WHO FCTC was developed in response to the globalization of the tobacco epidemic. The spread of the tobacco epidemic is facilitated through a variety of complex factors with cross-border effects, including trade liberalization and direct foreign investment. Other factors such as global marketing, transnational tobacco advertising, promotion and sponsorship, and the international movement of contraband and counterfeit cigarettes have also contributed to the explosive increase in tobacco use. Ten years after its ratification by most countries around the world, the health gains triggered by the WHO FCTC are evident, but not sufficient.

The aim of this Symposium is to review how the WHO FCTC has been implemented internationally, by identifying achievements, loopholes, barriers, and the new challenges ahead.



L'Hospitalet de Llobregat
Barcelona, Spain
December 12th, 2016

Collaborating organizations:



9:00 h Registration

9:30 h Welcome to the participants

Josep Maria Vilà, President, Catalan Institute of Oncology
Antoni Comín, Ministry of Health, Generalitat de Catalunya
(TBC)

Kristina Mauer-Stender, Tobacco Control Programme, WHO
Regional Office for Europe

10:00 h Opening conference

“Entering the second decade of FCTC implementation: progress
so far and challenges ahead”

Tibor Szilágyi, Secretariat WHO FCTC

10:30 h Discussion Moderator: Carmen Cabezas, Public
Health Agency of Catalonia

11:00 h Coffee Break

11:30 h Second conference

“The EU Tobacco Product Directive: dream, mirage or nemesis?”

Constantine Vardavas, European Network for Smoking Prevention

12:15 h Discussion Moderator: Cristina Martínez, Catalan
Institute of Oncology

12:30 h Third conference

“Tobacco control in the era of mobile health”

Susannah Robinson, Tobacco Free Initiative, WHO

13:15 h Discussion Moderator: Josep M. Suelves, Public
Health Agency of Catalonia

13:00 h Lunch

14:30 h Fourth conference

“Are the world achieving the 2025 target on tobacco use?”

Alison Commar, Comprehensive Information Systems on Tobacco
Control, WHO

15:15 h Discussion Moderator: Silvano Gallus, “Mario Negri”
Institute, Milan

15:30 h Fifth conference

“Have smoking bans after WHO FCTC worked in reducing
harms of passive smoking?”

Cecily Kelleher, University College Dublin

16:15 h Discussion Moderator: Xisca Sureda, University of
Alcalá, Madrid

16:30 h Closing Conference

“Plain packaging –why it matters, and how to make it happen”

Mike Daube, Curtin University, Perth

17:15 h Discussion Moderator: Regina Dalmau, Spanish
National Committee for Smoking Prevention, and Cornel Radu,
European Network for Smoking Prevention

17:30 h Closing Remarks and Closing of the Symposium

Esteve Fernández (Symposium’s Chair) and Candela Calle (Direc-
tor General, Catalan Institute of Oncology) and Joan Guix (Secre-
tary of Public Health, Government of Catalonia)

Registration

Free registration on-line (before 2nd December)
<http://bit.do/ICOWHOregistration>



Venue

“Pau Viladiu” Auditorium
Catalan Institute of Oncology (ICO)
Av. Granvia de l’Hospitalet 199-203, 08908 L’Hospitalet (Barcelona)

Language

The Symposium will be held in English.
Simultaneous translation into/from Spanish will be available.

Funding

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tee for Smoking Prevention, European Network for Smoking
and Tobacco Prevention and Catalan Society for Tobacco
Control and Prevention.

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